

CLOUDFEST

Save the date

March 23-29, 2019

Europa-Park | Germany

Sales



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Partnership Packages CloudFest

DIAMOND PLUS Partner	DIAMOND Partner	PLATINUM Partner	GOLD PLUS Partner	GOLD Partner
(limited to 2 partners)			(limited to 40 partners)	
Presentation Opportunities				
30 min main.FORUM Keynote Presentation guaranteed	30 min main.FORUM Keynote Presentation guaranteed	20 min main.FORUM Keynote Presentation guaranteed		
<ul style="list-style-type: none"> • 3 hour Bootcamp Block • Keynote Panel Discussion guaranteed • Breakout Session (if requested) Prime Speaking Slot	<ul style="list-style-type: none"> • 2 hour Bootcamp Block • Keynote Panel Discussion (guaranteed) 	OR <ul style="list-style-type: none"> • Keynote Panel Discussion participation (if applicable) 	<ul style="list-style-type: none"> • Jury Session (guaranteed) 	
Exhibiting Opportunities				
35 sqm (7 m x 5 m) Diamond booth space at cloud.FAIR Prime booth location <ul style="list-style-type: none"> • Bonus 10 sqm booth space 	35 sqm (7 m x 5 m) Diamond booth space at cloud.FAIR	20 sqm (5 m x 4 m) Platinum booth space at cloud.FAIR	7.5 sqm (3 m x 2.5 m) Gold Booth space at cloud.FAIR	7.5 sqm (3 m x 2.5 m) Gold booth space at cloud.FAIR
3 co-exhibitors allowed	2 co-exhibitors allowed	1 co-exhibitor allowed		
Branding Opportunities				
Title sponsor of the event Co-branding of entire event	Diamond logo prominently displayed in primary publications	Platinum logo displayed in primary publications	Logo displayed in primary publications	Logo displayed in primary publications
2 Welcome Flags	1 Welcome Flag			
Branded floor decals	Branded floor decals			
30% discount on additional branded sponsorship opportunities	30% discount on additional branded sponsorship opportunities	20% discount on additional branded sponsorship opportunities	10% discount on additional marketing opportunities	
Content Pack <ul style="list-style-type: none"> • Pre-event CloudFest social media speaking announcements • Your 30 second video spot displayed event-wide at least 6x / hour on rotation during event 	Content Pack <ul style="list-style-type: none"> • Pre-event CloudFest social media speaking announcements • Your 30 second video spot displayed event-wide at least 4x / hour on rotation during event 	Content Pack <ul style="list-style-type: none"> • Pre-event CloudFest social media speaking announcements (depending on availability) • Your 30 second video spot displayed event-wide at least 2x / hour on rotation during event 		
main.FORUM Keynote Presentation <ul style="list-style-type: none"> • Livestreamed • Recorded speaking sessions uploaded to the CloudFest YouTube Channel – without watermark • Recorded session to be cross-promoted on CloudFest Twitter and Facebook channels 	main.FORUM Keynote Presentation <ul style="list-style-type: none"> • Recorded speaking sessions uploaded to the CloudFest YouTube Channel – without watermark • Recorded session to be cross-promoted on CloudFest Twitter and Facebook channels (depends on availability) 	main.FORUM Keynote Presentation <ul style="list-style-type: none"> • Recorded speaking sessions uploaded to the CloudFest YouTube Channel (depends on availability) – with watermark* • Recorded session to be cross-promoted on CloudFest Twitter and Facebook channels (depends on availability) 		
Sales Opportunities				
Diamond meeting room included <ul style="list-style-type: none"> • Close by and private 	Bookable Diamond meeting room <ul style="list-style-type: none"> • Across from booth 	Bookable meeting room <ul style="list-style-type: none"> • Up to 10 min walk 	Bookable meeting room <ul style="list-style-type: none"> • Up to 20 min walk 	Bookable meeting room <ul style="list-style-type: none"> • Up to 20 min walk
Amenities				
5 VIP passes	5 VIP passes	3 VIP passes	2 VIP passes	2 VIP passes
Unlimited standard passes	Unlimited standard passes	Unlimited standard passes	Unlimited standard passes	Unlimited standard passes
140,000 €	72,000 €	36,000 €	15,000 €	12,000 €

* Watermarked copies of the recorded session will be made available upon request. »Watermark removed« versions of the video recordings will be available for a nominal 600 € surcharge.

Marketing Options

		Branding	Lead Generation	
VIP Lounge	70.000 €		Welcome Gift	12.000 € / item
main.FORUM Naming Rights	50.000 €		Program Booklet Advertisement	10.500 € / Back Cover 5.000 € / 1 page
Event bags	25.000 €		Hackathon	8.000 € - / sponsored 15.000 € / project
EP Express Station	24.000 €		Fair Promotion	5.000 €
Coffee Mugs	21.000 €		Insert for Event Bags	2,500 € / for the first 1,500 € / for any additional Insert
In-room Mirror Branding	20.000 €		Brochure Distribution	2.000 €
Lanyards	16.000 €		In-room TV Commercial	2.000 € / day
Tunnel Branding	15.500 €		main.FORUM commercial	2.000 € / day
Host / Hostess T-shirt	15.000 €		Speed Networking	price pending
main.FORUM Seat Branding/Signage	15.000 €			
Shuttle Bus	15.000 €		Networking	
VIP Shuttle	15.000 €		Balcony Lounge	60.000 €
Main Entrance Flags	14.000 € / 15 flags 8.000 € / 5 flags		ConneXion Party	54.000 €
Main Street Flags	14,000 € / 15 flags 8,000 € / 10 flags 5,000 € / 5 flags		Havana Night	30.000 €
Badges	13.500 €		VIP Event – Kitchen Party	27.000 €
Hotel Key Cards	12.500 €		CEO Dinner	25.000 € / event
Barista Café	12.000 € /café		Internet Lounge	25.000 €
CutOut Letters	12.000 € / 10 letters 7.000 € / 5 letters		The Bar »Colosseo« – Hotel Colosseo	25.000 €
Pens	8.500 €		Come2Gather Party	22.000 €
Writing Pads	8.000 €		Uptime Concert	22.000 €
Chill Out Lounge	7.500 €		night.TALK	20.000 €
Lunch Break	7.500 € / for 3 days		Shisha Bar	20.000 €
DJ Activation	7.000 €		Escape Room	11.000 € / inclusive 3 days
Photo Booth	7.000 € / night event		Karaoke Night(s)	8.000 € / night
Restroom Facilities	6.000 €		Coffee Break	7.500 € / day
Park Attractions	4.000 € / attraction		Arena of Football Networking Event	6.500 € / event
cloud.FAIR Stamp Cards	2.500 €		Morning Fitness	6.000 €
		Digital	Yoga Collection	6.000 € / Women-only 4.000 € / Power Yoga Wake-up Yoga
Digital Media Sponsor	50.000 €			
Mobile App	15.000 €			
Live Streaming Partner	10.000 €			
WiFi	10.000 €			
Mobile App (Push-Notifications)	2.500 € / notification			

Marketing Packages

<p>Package #1</p> <p>+ Stamp Cards + Bag Inserts</p> <hr/> <p>List: 5,000 € 2,500 €</p>	<p>Package #2</p> <p>+ Bag Insert + Program Ad</p> <hr/> <p>List: 7,500 € 3,500 €</p>	<p>Package #3</p> <p>+ Hostess License + Program Ad</p> <hr/> <p>List: 10,000 € 5,000 €</p>	<p>Package #4</p> <p>+ Bag Insert + Program Ad + Stamp Cards + Hostess License + Booth Party</p> <hr/> <p>List: 18,000 € 7,000 €</p>
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CloudFest 2019 Floor Plan

