

CLOUDFEST

Save the date

March 23-29, 2019

Europa-Park | Germany

Sales



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Partnership Packages CloudFest

DIAMOND PLUS Partner	DIAMOND Partner	PLATINUM Partner	GOLD PLUS Partner	GOLD Partner
(limited to 2 partners)			(limited to 40 partners)	
Presentation Opportunities				
1 main.FORUM speaking slot (30 minutes, guaranteed)	1 main.FORUM speaking slot (30 minutes, guaranteed)	1 main.FORUM speaking slot (20 minutes, guaranteed)		
1 breakout.SESSION guaranteed: <ul style="list-style-type: none"> • speed.SESSION (10 min - 15 min), or • breakout.SESSION (30 min), or • panel.DISCUSSION (if applicable) Prime Speaking Slot	1 breakout.SESSION guaranteed: <ul style="list-style-type: none"> • speed.SESSION (10 min - 15 min), or • panel.DISCUSSION (if applicable) 	1 breakout.SESSION (if available): <ul style="list-style-type: none"> • speed.SESSION (10 min - 15 min), or • panel.DISCUSSION (if applicable) 	1 breakout.SESSION guaranteed: <ul style="list-style-type: none"> • speed.SESSION (10 min - 15 min), or • panel.DISCUSSION (if applicable) 	
Exhibiting Opportunities				
35 sqm (7 m x 5 m) Diamond booth space at cloud.FAIR Prime Booth Location <ul style="list-style-type: none"> • Bonus 10 sqm Booth Space 	35 sqm (7 m x 5 m) Diamond booth space at cloud.FAIR	20 sqm (5 m x 4 m) Platinum booth space at cloud.FAIR	7.5 sqm (3 m x 2.5 m) Gold Booth space at cloud.FAIR	7.5 sqm (3 m x 2.5 m) Gold Booth space at cloud.FAIR
3 co-exhibitors allowed	2 co-exhibitors allowed	1 co-exhibitor allowed		
Branding Opportunities				
Title sponsor of the event Co-branding of entire Event	Diamond logo prominently displayed in primary publications	Platinum logo displayed in primary publications	Logo displayed in primary publications	Logo displayed in primary publications
2 main entrance flags	1 main entrance flag			
Branded floor decals	Branded floor decals			
30% discount on additional branded sponsorship opportunities	30% discount on additional branded sponsorship opportunities	20% discount on additional branded sponsorship opportunities	10% discount on additional marketing opportunities	
Content Pack <ul style="list-style-type: none"> • Pre-event CloudFest social media speaking announcements • Your 30 second video spot displayed event-wide at least 6x / hour on rotation during event 	Content Pack <ul style="list-style-type: none"> • Pre-event CloudFest social media speaking announcements • Your 30 second video spot displayed event-wide at least 4x / hour on rotation during event 	Content Pack <ul style="list-style-type: none"> • Pre-event CloudFest social media speaking announcements (depending on availability) • Your 30 second video spot displayed event-wide at least 2x / hour on rotation during event 		
main.FORUM speaking slot <ul style="list-style-type: none"> • Livestreamed • Recorded speaking sessions uploaded to the CloudFest YouTube Channel – without watermark • Recorded session to be cross promoted on CloudFest Twitter and Facebook channels 	main.FORUM speaking slot <ul style="list-style-type: none"> • Recorded speaking sessions uploaded to the CloudFest YouTube Channel – without watermark • Recorded session to be cross promoted on CloudFest Twitter and Facebook channels (depends on availability) 	main.FORUM speaking slot <ul style="list-style-type: none"> • Recorded speaking sessions uploaded to the CloudFest YouTube Channel (depends on availability) – with watermark* • Recorded session to be cross promoted on CloudFest Twitter and Facebook channels (depends on availability) 		
Sales Opportunities				
Diamond meeting room included <ul style="list-style-type: none"> • Close by and private 	Bookable Diamond meeting room <ul style="list-style-type: none"> • Across from booth 	Bookable meeting room <ul style="list-style-type: none"> • Up to 10 min walk 	Bookable meeting room <ul style="list-style-type: none"> • Up to 20 min walk 	Bookable meeting room <ul style="list-style-type: none"> • Up to 20 min walk
Amenities				
5 VIP tickets	5 VIP tickets	3 VIP tickets	2 VIP tickets	2 VIP tickets
Unlimited standard tickets	Unlimited standard tickets	Unlimited standard tickets	Unlimited standard tickets	Unlimited standard tickets
140,000 €	72,000 €	36,000 €	15,000 €	12,000 €

* Watermarked copies of the recorded session will be made available upon request. »Watermark removed« versions of the video recordings will be available for a nominal 600 € surcharge.

Marketing Options

VIP Lounge	70,000 €
Balkony Lounge	60,000 €
ConneXion Party	54,000 €
Digital Media Sponsor	50,000 €
main.FORUM naming rights	50,000 €
VIP Event	27,000 €
CEO Dinner	25,000 € /day
Event bags	25,000 €
Internet Lounge	25,000 €
The Bar »Colosseo«	25,000 €
EP Express Branding	24,000 €
Come2Gather Party	22,000 €
Uptime Concert	22,000 €
Coffee Mugs	21,000 €
Mirror Branding - Hotel Rooms	20,000 €
night.TALK	20,000 €
BierFEST	17,500 €
Lanyards	16,000 €
Tunnel Branding	16,000 €
Host/ Hostess Outfit	15,000 €
main.FORUM Seat Branding/Signage	15,000 €
Mobile App	15,000 €
Shuttle Bus	15,000 €
VIP Shuttle	15,000 €
Badges	13,500 €
Hotel Key Cards	12,500 €
Barista Café	12,000 € /café
Welcome Greeting	12,000 € /item
Program Booklet Back Cover	10,500 €

Live Streaming Partner	10,000 €
WiFi	10,000 €
Pens	8,500 €
cloud.FAIR Stamp Cards	8,000 €
Hackathon	8,000 € / sponsored project
Writing Pads	8,000 €
Buisness Center	7,500 €
Coffee Break	7,500 € /day
Lunch Sponsoring	7,500 €
Napkins	7,000 €
Photo Booth	7,000 € /night event
Morning Fitness	6,000 €
Restroom Facilities	6,000 €
Hostess License	5,000 €
Karaoke	5,000 € /night
Park Attractions	4,000 € /attraction
Push-Notification	3,000 €
Brochure Distribution	2,000 €
Hotel TV Commercial	2,000 € /day
main.FORUM commercial	2,000 € /day
Man Street Flags	5,000 € / 5 flags 7,500 € /10 flags 12,000 € / 20 flags
Insert for Event Bags	2,500 € for the first insert, 1,500 € for any additional Insert
Cloudfest Program Advertisement	5,000 € 1/1 page 10,500 € Back Cover

Marketing Packages

Package #1

- + Stamp Cards
- + Bag Inserts

~~List: 5,000 €~~
2,500 €

Package #2

- + Bag Insert
- + Program Ad

~~List: 7,500 €~~
3,500 €

Package #3

- + Hostess License
- + Program Ad

~~List: 10,000 €~~
5,000 €

Package #4

- + Bag Instert
- + Program Ad
- + Stamp Cards
- + Hostess License
- + Booth Party

~~List: 18,000 €~~
7,000 €

CloudFest 2019 Floor Plan

