



Cloud Fundamentals

Why cool locations matter



advania
data centers



Pan European Offices & Operations

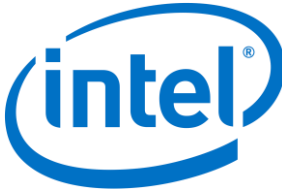
- Reykjavik, Iceland
- Stockholm, Sweden
- Gothenburg, Sweden
- Munster, Germany
- London, United Kingdom





Partners & Alliances Snapshot

Solution and OEM



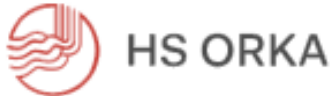
Platinum Partner



Network



Utility





Customer Snapshot





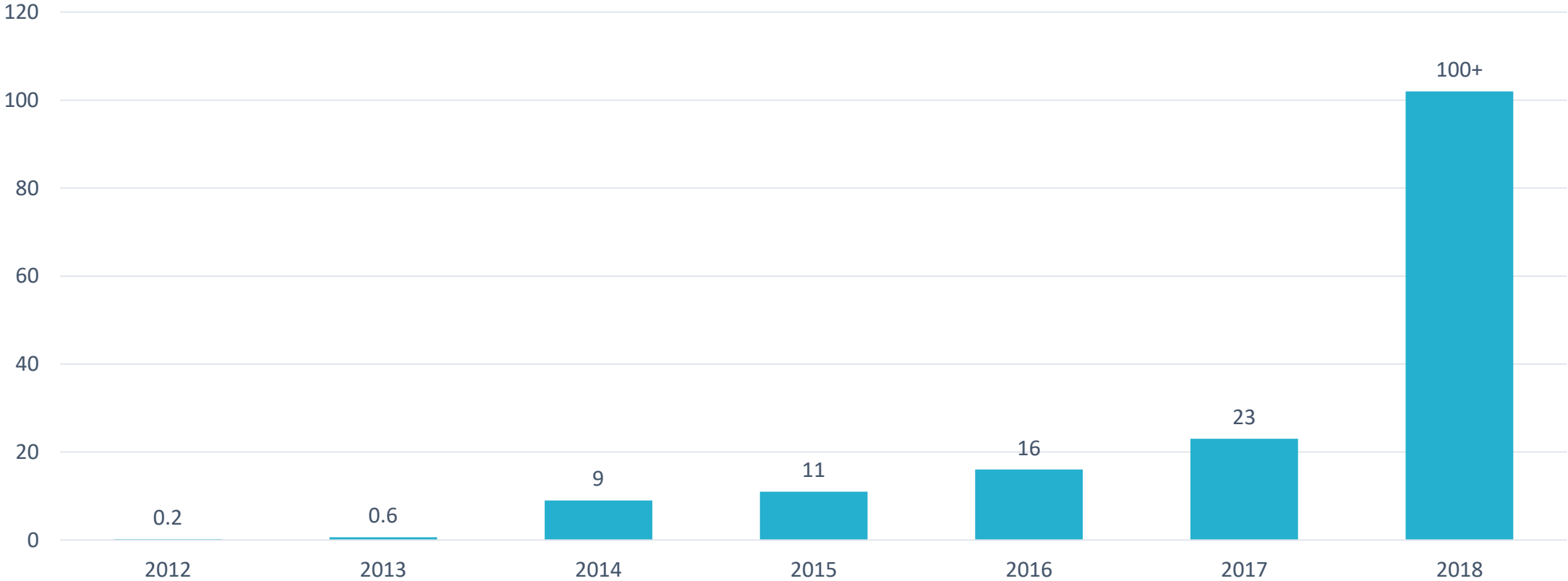
Thor DC

Mjölfnir DC



Iceland Campus Energy Trend

Energy Deployed (MW)



Renewable Energy





Favorable Climate



Iceland



Scandinavia



Canada





Why do cool places matter in hosting?





1,78

average
PUE in Europe
2012-2016



€44
of every
€100
is overhead





PUE

1,03



97%

efficient





POWER THIS



NOT THIS

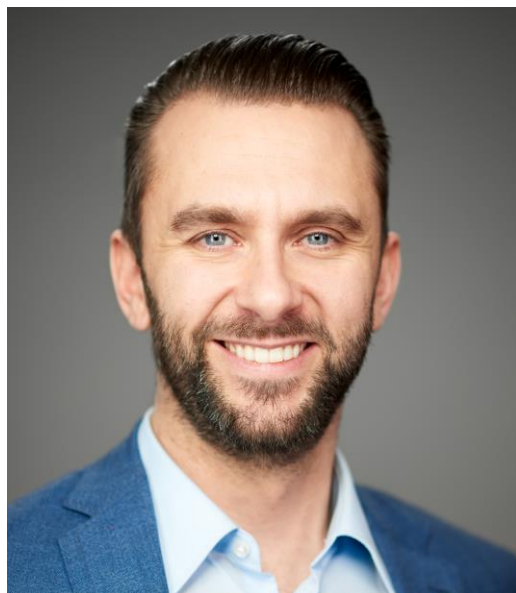




Renewable Energy



**It's good
business
being green**



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Thank you for listening



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