

epages

next generation commerce

Wilfried Beeck
Founder & CEO



Shopping is everywhere



A person wearing blue jeans and blue sneakers is performing a skateboard trick on a concrete ledge. The skateboard is orange and has white wheels. The person's feet are positioned on the board, which is tilted upwards. The background shows a park-like setting with green trees and a concrete wall.

Small is powerful ...

ePages partners

1&1

STRATO

DADA

BT

sage

H3G

T...

aruba
CLOUD

HOSTPOINT

Telefonica

acens

arsys

orange™

VILKAS

LA POSTE

A man and a woman, both wearing aprons, are standing in a cafe or kitchen. The man is pointing at a tablet held by the woman, who is smiling. They appear to be reviewing something on the screen. The background shows shelves with bottles and a counter with stacks of plates.

... Two examples of 100,000 businesses running their online shops on ePages



BUSINESS ESSENTIALS

BRIEFCASES / COMMUTER BAGS / BACKPACKS

SEE ALL

NEW ARRIVALS!



Suchen nach 

- 
- 
- 
- 
- 

- Tischkicker
- Kicker-Zubehör
- Kicker Branding
- Kickertraining
- Freizeit
-  



Vector III

Jetzt kaufen



**TRAINIEREN MIT
WELTMEISTER
OKE HARMS**

MEHR



LEO PRO | Tournament

JETZT KAUFEN



Five major commerce trends for SMBs



Marketplaces to own 40% of online retail by 2020



Mobile traffic has overtaken desktop



Omnichannel presence expected by consumers



With **storytelling and social media** for targeted audiences
niche players and mono-brands can beat large players



Cross-border trade growing by 25%

4 Scenarios: Search, Inspiration, Experience, B2B

Need

Google

amazon.com[®]

ebay

idealo

Context

facebook[®]

 Pinterest

 Instagram

Brand
experience

 zalando

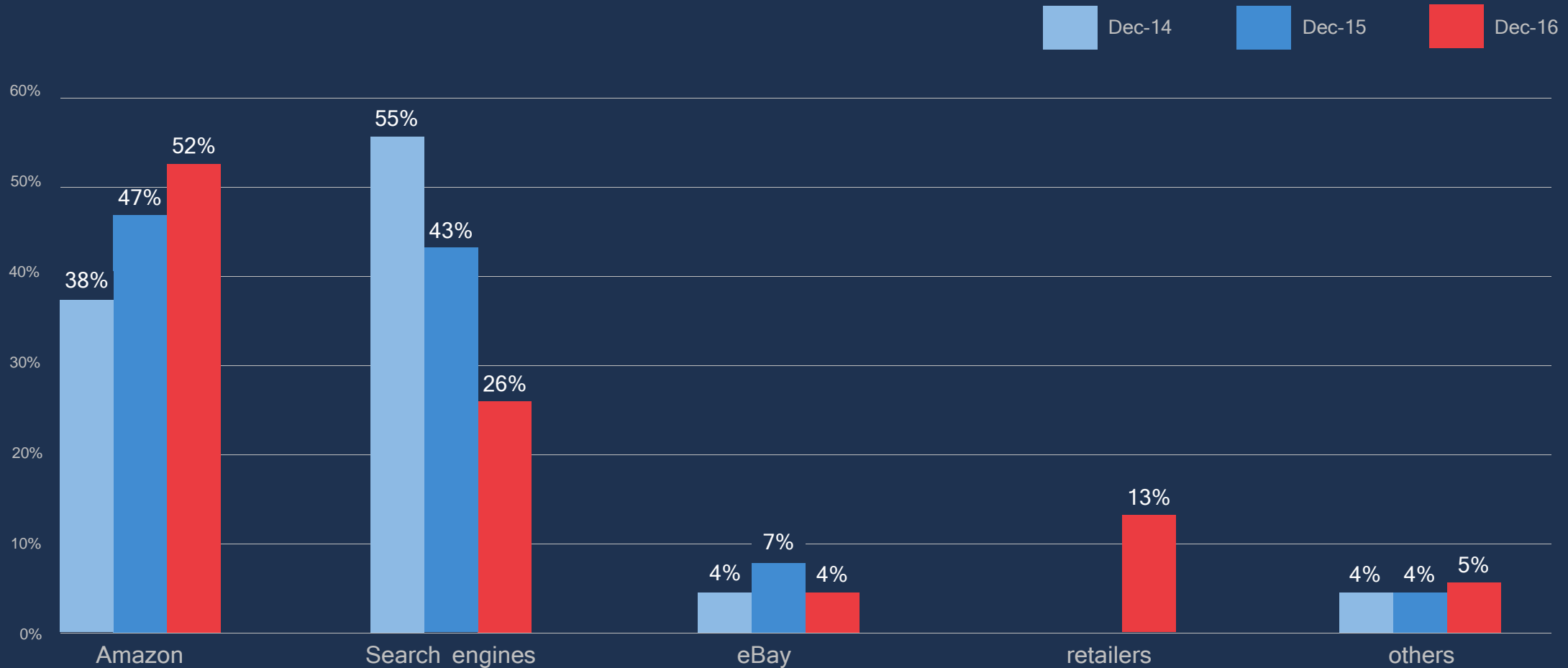
 GOLLA

 **K&K KICKERKULT**

Relationship

 WÜRTH

Where to start when searching for products to buy online?



amazon.com®

Google

ebay

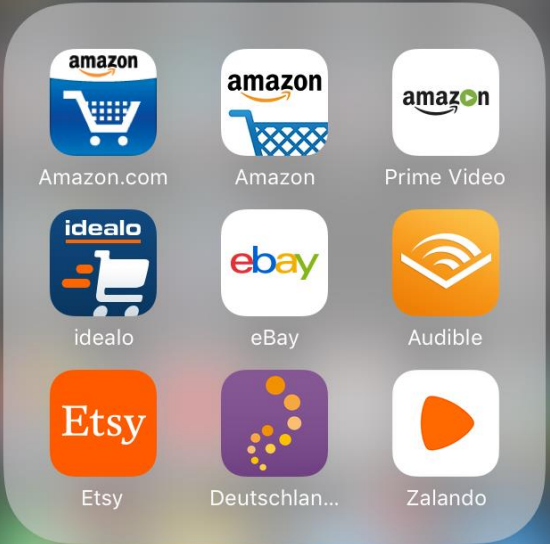
zalando

Be aware that mobile users are using Apps ...

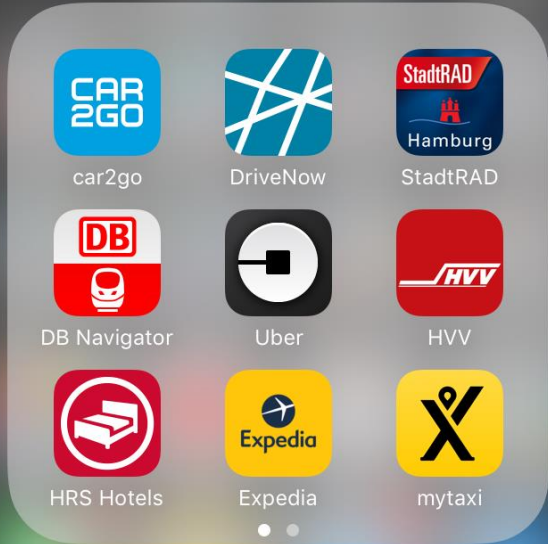
Social



Shopping



Travel



... and then maybe these.

APPLE HOMEPOD



GOOGLE HOME



AMAZON ECHO



epages

A woman with red hair tied in a bun, wearing a blue tank top and a backpack, is seen from behind, looking out over a city from a hillside. The background is a hazy cityscape under a clear sky.

**ePages Now
next generation commerce**

Basic → Complex

50 million SMBs
in North America
and Europe



> 100 integrations





API-first platform

ng-api-proxy

ng-order

ng-unity-connector

ng-shop

ng-site

ng-hystrix-dashboard

ng-businessunit

ng-checkout

ng-tax

ng-pdf-rendering

ng-auth

ng-mail-rendering

shared-parent

ng-storage-proxy

ng-tenant

ng-mail-gateway

ng-product-management

ng-product-view

Industry standard, future proof technologies using a Microservices architecture.

Frontend

Backend

Insights

Container

Delivery



Buy Button



Websites



Own Storefront



Marketplaces



Point of Sale



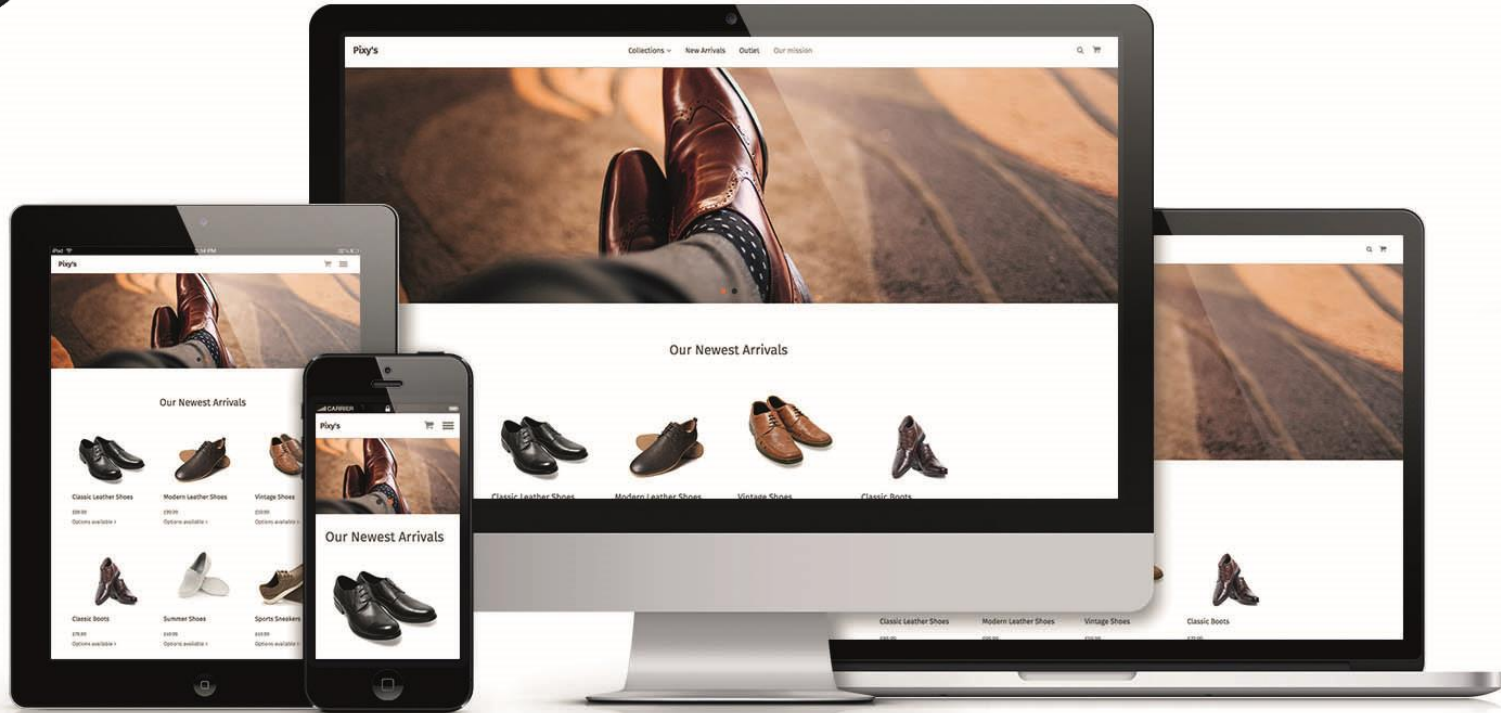
epages Commerce Cockpit

Payments & Shipping

ERP, CRM, POS

Marketing Tools

Apps & Services





**Now shopping is everywhere
with ePages Now.**

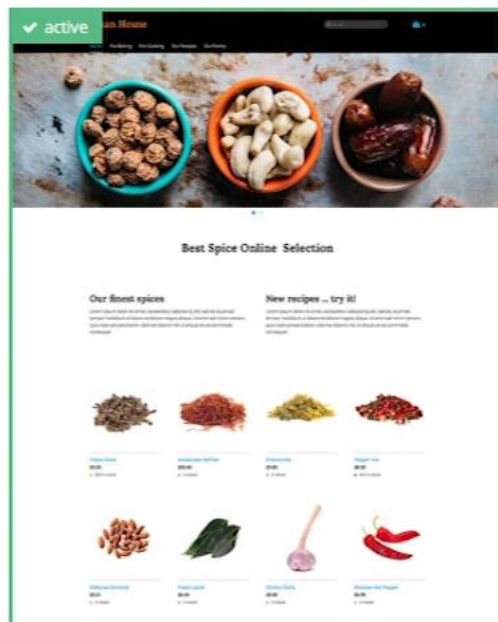
- Home >
- Orders >
- Products >
- Content >
- Themes
- Marketing >
- Apps >
- Settings >
- Help

Themes

Limelight

Customize

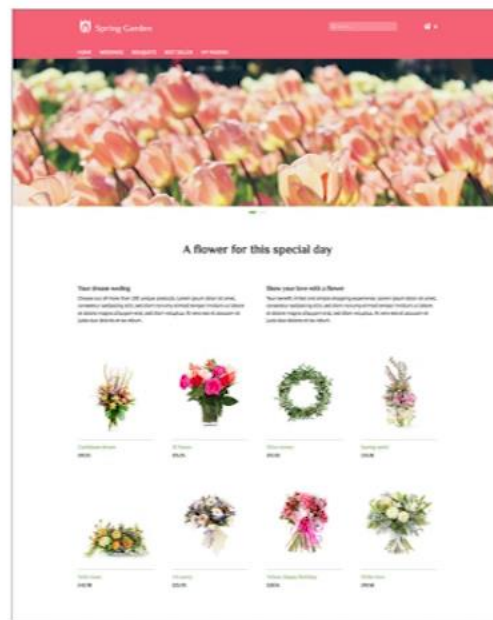
Style: Bold



Activate

View demo shop

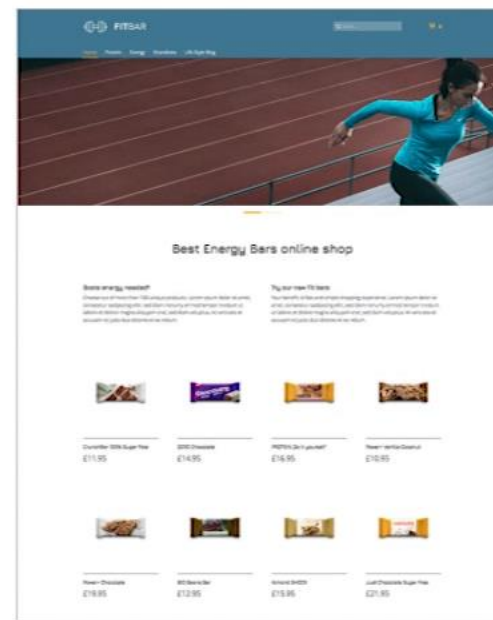
Style: Harmonic



Activate

View demo shop

Style: Current



Activate

View demo shop

Vision

Style: Elegant

Style: Young

Style: Glossy

Easy-to-use solution for ambitious merchants

epages

 shopify

 WOO COMMERCE

Suitable for ambitious merchants









Easy to use



Value for money



Pricing

			  
€15 / month	€25 / month	€50 / month	€100 / month
S	M	L	XL

A woman with long brown hair, wearing a bright yellow coat and a matching cowl-neck scarf, is walking on a city street. She is smiling and looking down at a blue smartphone in her right hand. In her left hand, she holds a grey coffee cup with a white lid. She is carrying a dark blue handbag. The background shows a busy city street with buildings and other pedestrians, slightly out of focus. The overall scene is bright and cheerful.

it's epages