epages

next generation commerce

Wilfried Beeck
Founder & CEO

Shopping is everywhere

Small is powerful …

ePages partners

… Two examples of 100,000 businesses running their online shops on ePages

Search for

GOLLA

Your shopping bag is empty.

My Account

ALL BACKPACKS SHOULDER BAGS BRIEFCASES TOTE BAGS TRAVEL POUCHES ACCESSORIES OUTLET

Free delivery *for orders over 30€ in Finland and over 100€ outside Finland.*

NEW ARRIVALS!

K&K KICKERKULT

Ihr Warenkorb ist leer.

Suchen nach

Tischkicker | Kicker-Zubehör | Kicker Branding | Kickertraining | Freizeit

Five major commerce trends for SMBs

Marketplaces to own 40% of online retail by 2020

Mobile traffic has overtaken desktop

Omnichannel presence expected by consumers

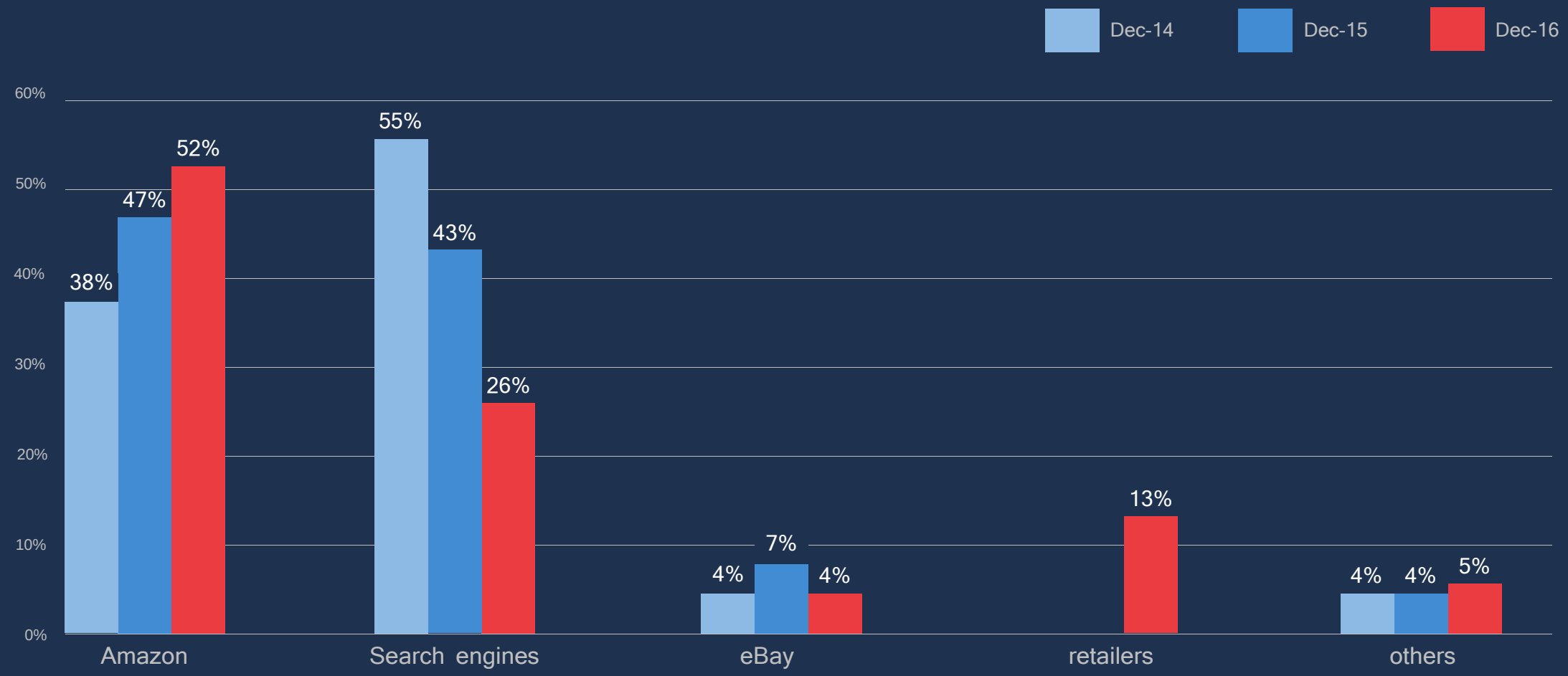
With storytelling and social media for targeted audiences **niche players and mono-brands** can beat large players

Cross-border trade growing by 25%

4 Scenarios: Search, Inspiration, Experience, B2B

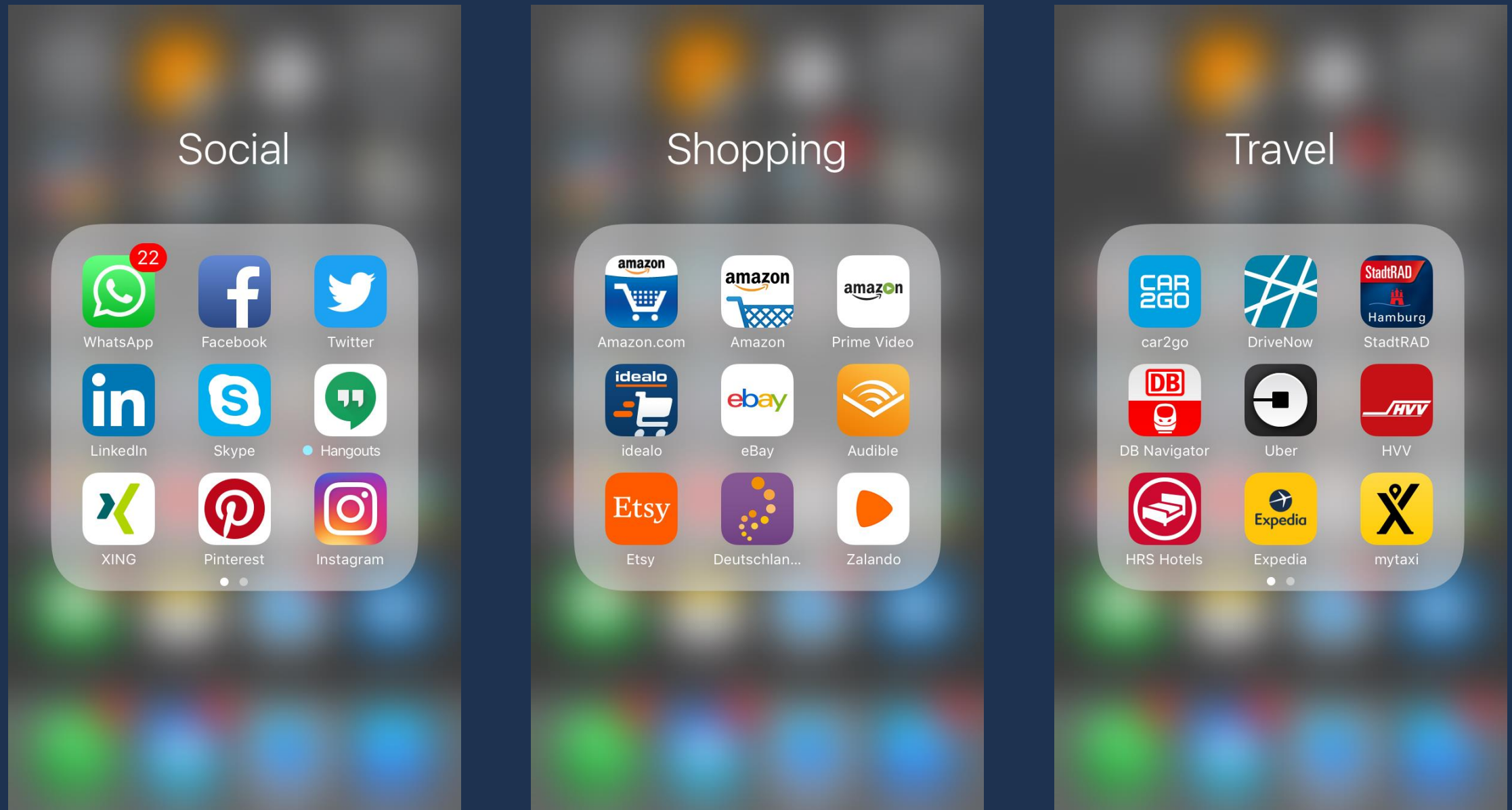
Need	Context	Brand experience	Relationship
Google	facebook	zalando	WÜRTH
amazon.com	Pinterest	GOLLA	
ebay	Instagram	K&K KICKERKULT	
idealo			

Where to start when searching for products to buy online?



Source: Raymond James Research

Be aware that mobile users are using Apps …



… and then maybe these.

APPLE HOMEPOD

AMAZON ECHO

GOOGLE HOME

epages
ePages Now
next generation commerce

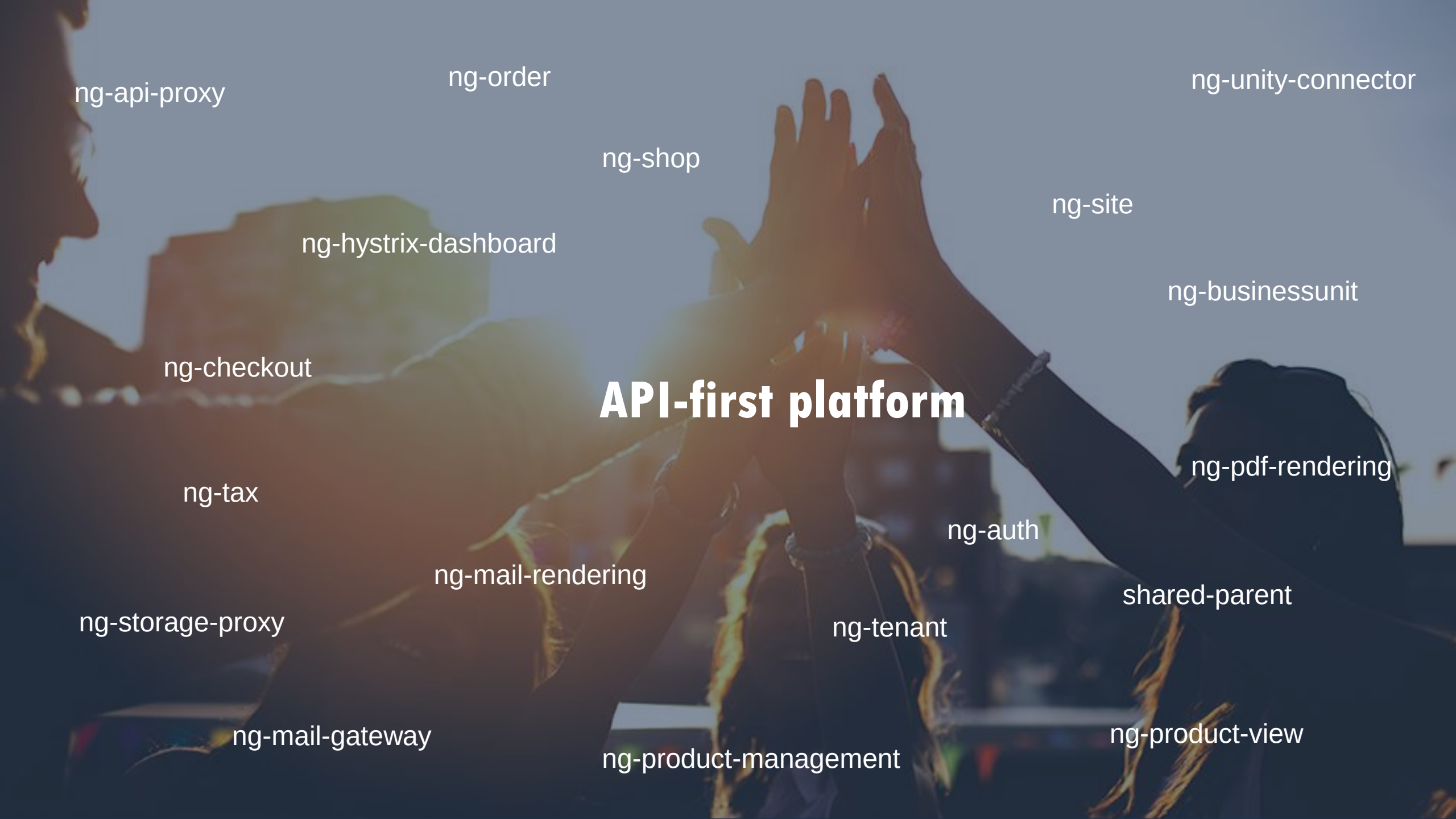
Basic → Complex

50 million SMBs in North America and Europe

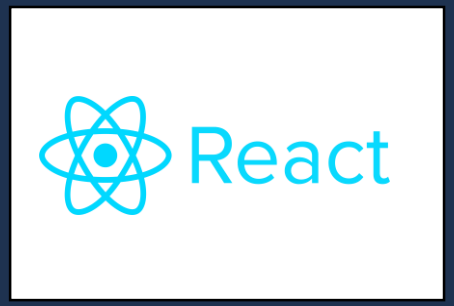
	Micro-biz	Ambitious	Serious investment	Enterprise
	43 million	5.4 million	1.2 million	250k
E-Commerce Tech Budget	< 10k€	< 100k€	> 100k€	> 1m€

Source: Harvard Business Review, Eurostat

> 100 integrations


ng-api-proxy
ng-order
ng-unity-connector
ng-shop
ng-site
ng-hystrix-dashboard
ng-businessunit
ng-checkout
API-first platform
ng-pdf-rendering
ng-tax
ng-auth
ng-mail-rendering
shared-parent
ng-storage-proxy
ng-tenant
ng-mail-gateway
ng-product-view
ng-product-management

Industry standard, future proof technologies using a Microservices architecture.

Frontend	Backend	Insights	Container	Delivery
				

Buy Button

Websites

Own Storefront

Marketplaces

Point of Sale

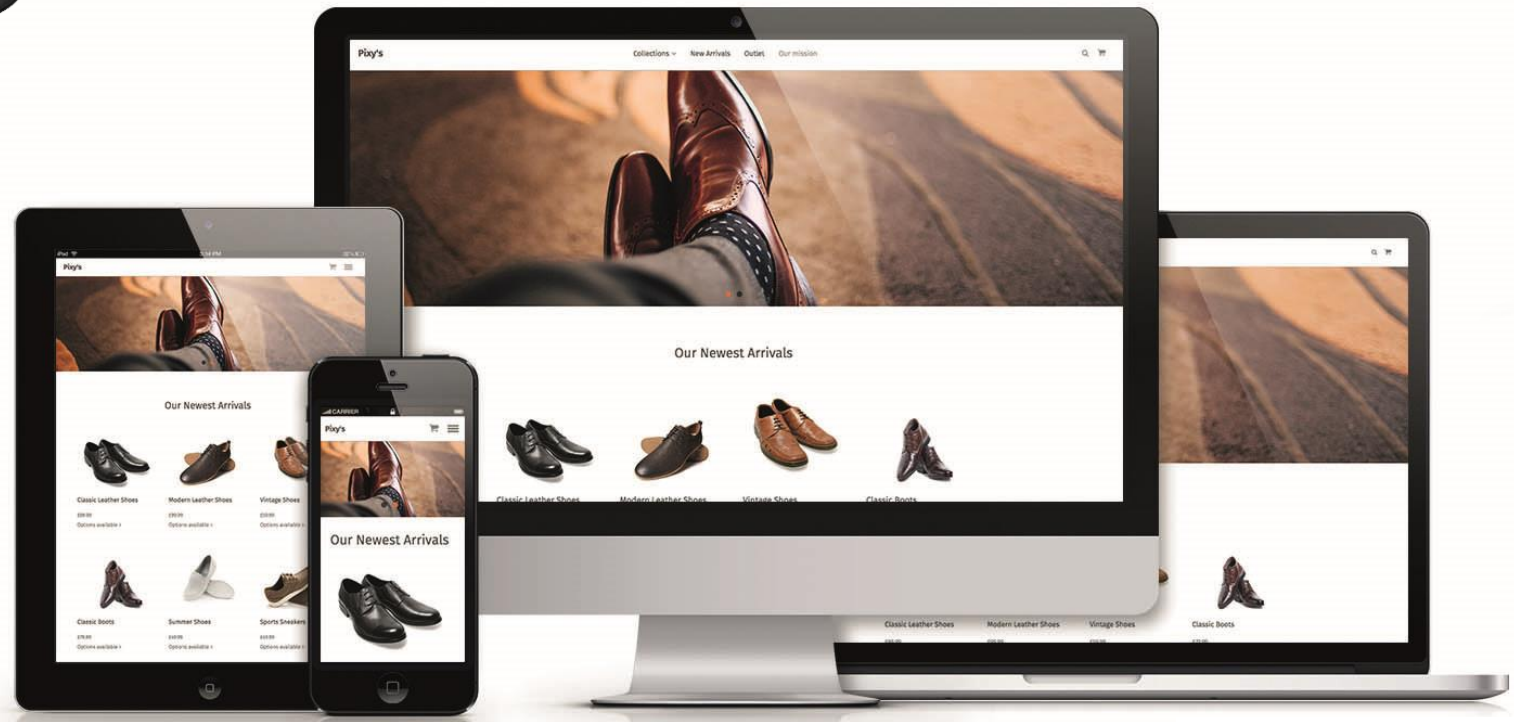
epages Commerce Cockpit

Payments & Shipping

ERP, CRM, POS

Marketing Tools

Apps & Services


Pixy's
Collections
New Arrivals
Outlet
Our mission
Our Newest Arrivals
Classic Leather Shoes
Modern Leather Shoes
Vintage Shoes
Classic Boots
Summer Shoes
Sports Sneakers

amazon
amazon

$13.12
Waiting for PIN
CANCEL
CHANGE
POINT

Now shopping is everywhere
with ePages Now.

epages

View your shop

Wilfred Beeck

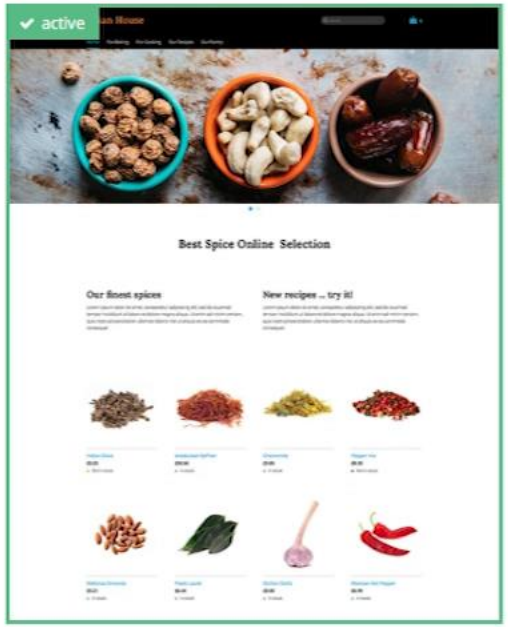
- Home
- Orders
- Products
- Content
- Themes
- Marketing
- Apps
- Settings
- Help

Themes

Limelight

Customize

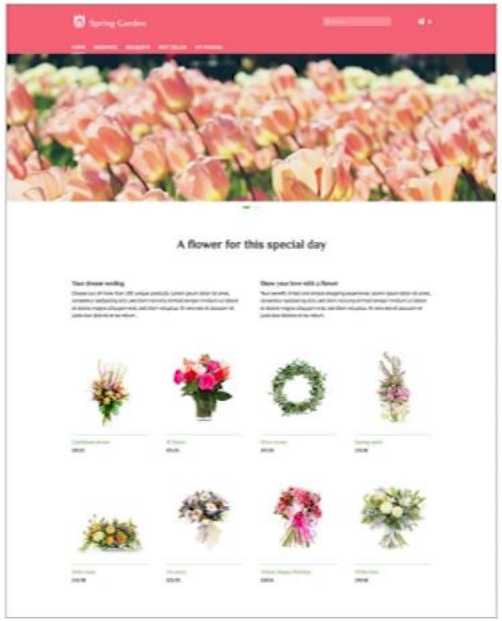
Style: Bold



Activate

View demo shop

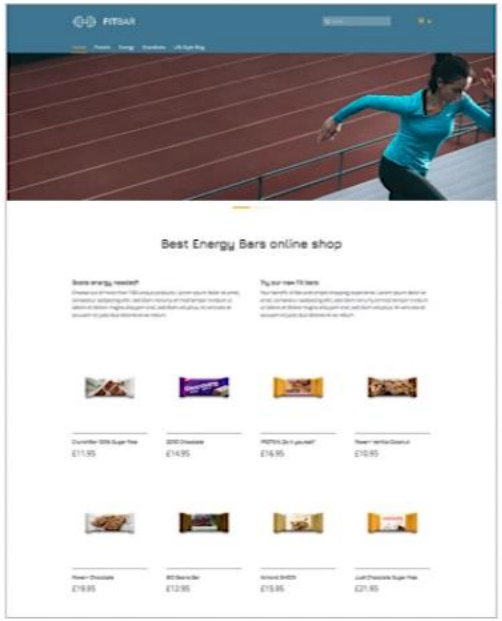
Style: Harmonic



Activate

View demo shop

Style: Current



Activate

View demo shop

Vision

Style: Elegant

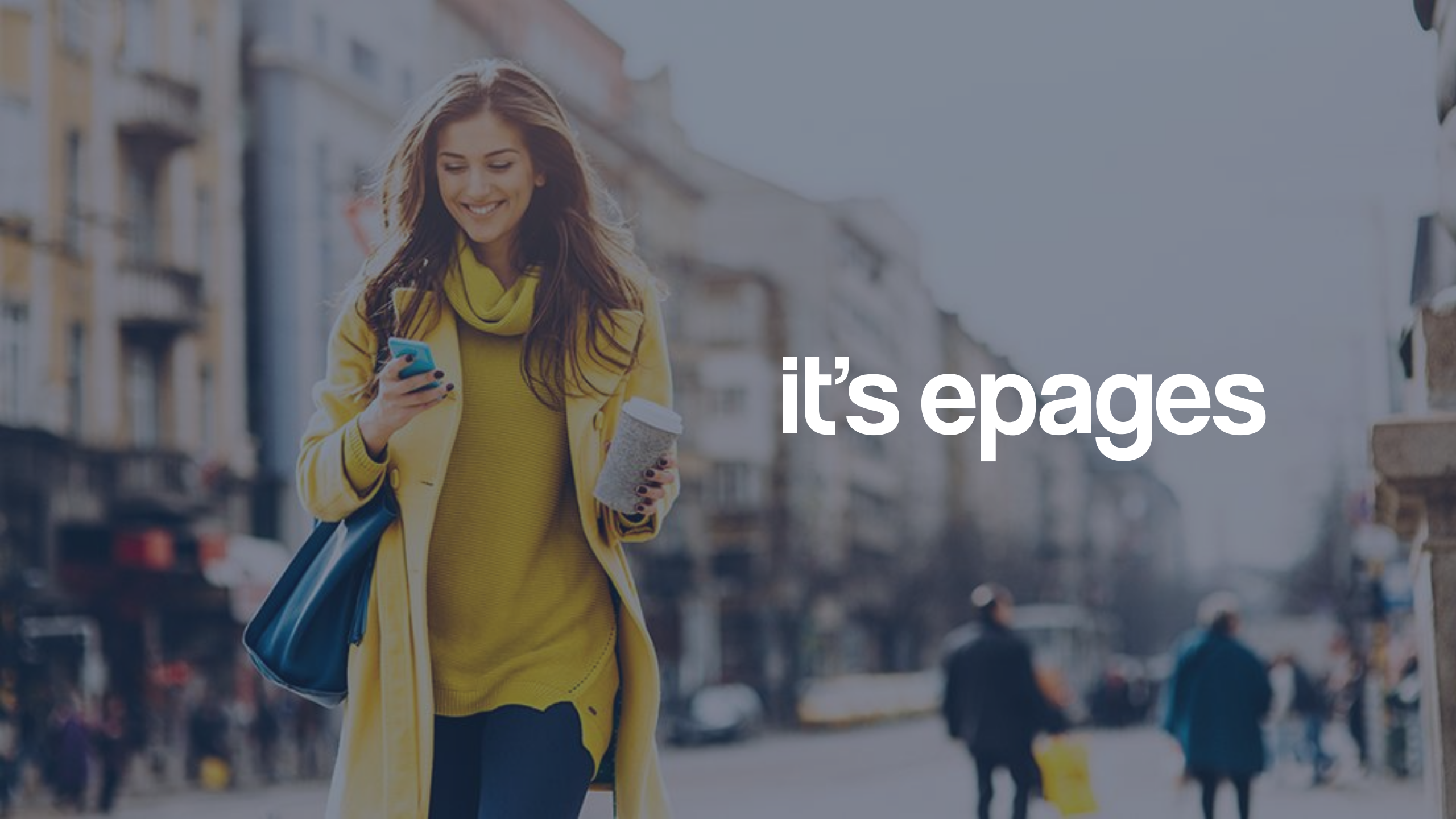
Style: Young

Style: Glossy

Easy-to-use solution for ambitious merchants

	epages	shopify	WooCommerce
Suitable for ambitious merchants	✓	✓	✓
Easy to use	✓	○	✗
Value for money	✓	✗	✗

Pricing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