

The top of the slide features a composite background. On the left, a low-angle shot of a modern glass skyscraper is overlaid with the Cloudeon logo and tagline. On the right, a perspective view of a server aisle in a data center is shown, with a vertical Lenovo logo on the far right edge.

CLOUDEON

Technology Changes Business

/klaʊd'i:ən/

Disrupting the Disruptor – Transforming Infrastructure to Stay Close to Your Customer

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TECHNOLOGY CHANGES
BUSINESS

VISION

We believe cloud computing is a requirement for delivering innovative digital services, and that cloud computing will eradicate what is known as “Enterprise IT” within 5 years. This is a “Kodak moment”.

Our vision is to be a global leader in empowering companies to compete in a pure digital software driven world, adopting the latest cloud technology combined with new methodologies for digital development and operations.

At Cloudeon we are committed to changing the way IT has been built and operated for the past 30 years, to achieve room for innovation at high speed and lower cost.

TECHNOLOGY CHANGES
BUSINESS

THE PROBLEM

Software eats the world and Enterprises struggle with digital transformation to compete with pure digital service providers, due to a lack of speed, cost effectiveness and innovation in traditional IT



ENGAGE CUSTOMERS

Pure digital companies learn who their customers are and what they need, and are able to deliver a valuable efficient digital customer experience



EMPOWER EMPLOYEES

Pure digital companies empower employees to make informed decisions based on real-time or predictive data



OPTIMIZE OPERATIONS

Pure digital companies have end-to-end automated operations and have limited manual processes to operate an efficient business



TRANSFORM PRODUCTS

Pure digital companies are able to deliver new services based on user feedback at a rapid pace, to meet ever-changing customer demand

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THE SOLUTION

Cloudeon takes customers from pre-digital to digital, by enabling customers to innovate and build pilots rapidly, by delivering a digital factory and ensuring integration and flow of data between on premise IT and cloud



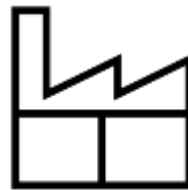
Pre-digital



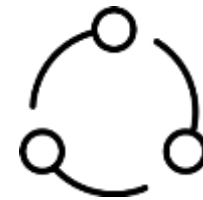
Digital



Pilot



Factory



Integration

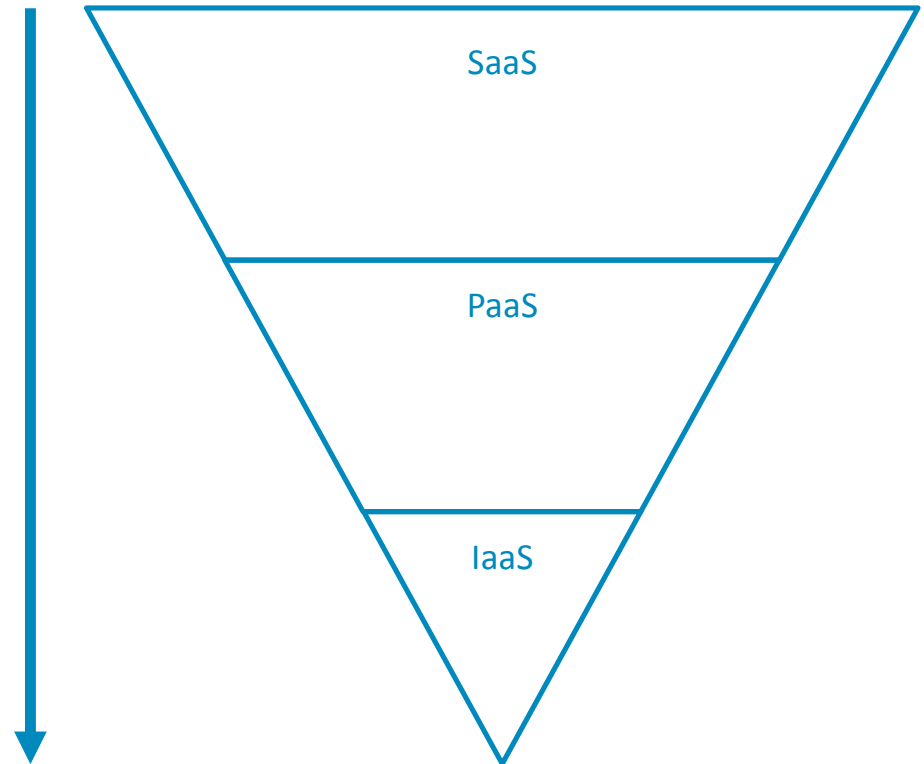
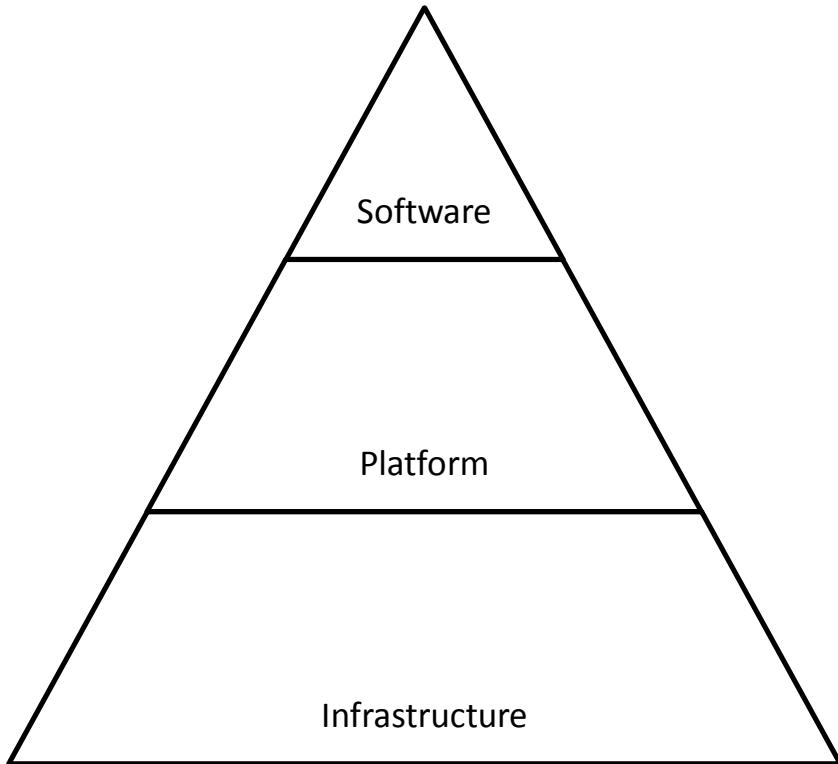
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THE APPROACH

SAAS – if someone already built it, start there

PAAS – if you have to develop software, start with platform services

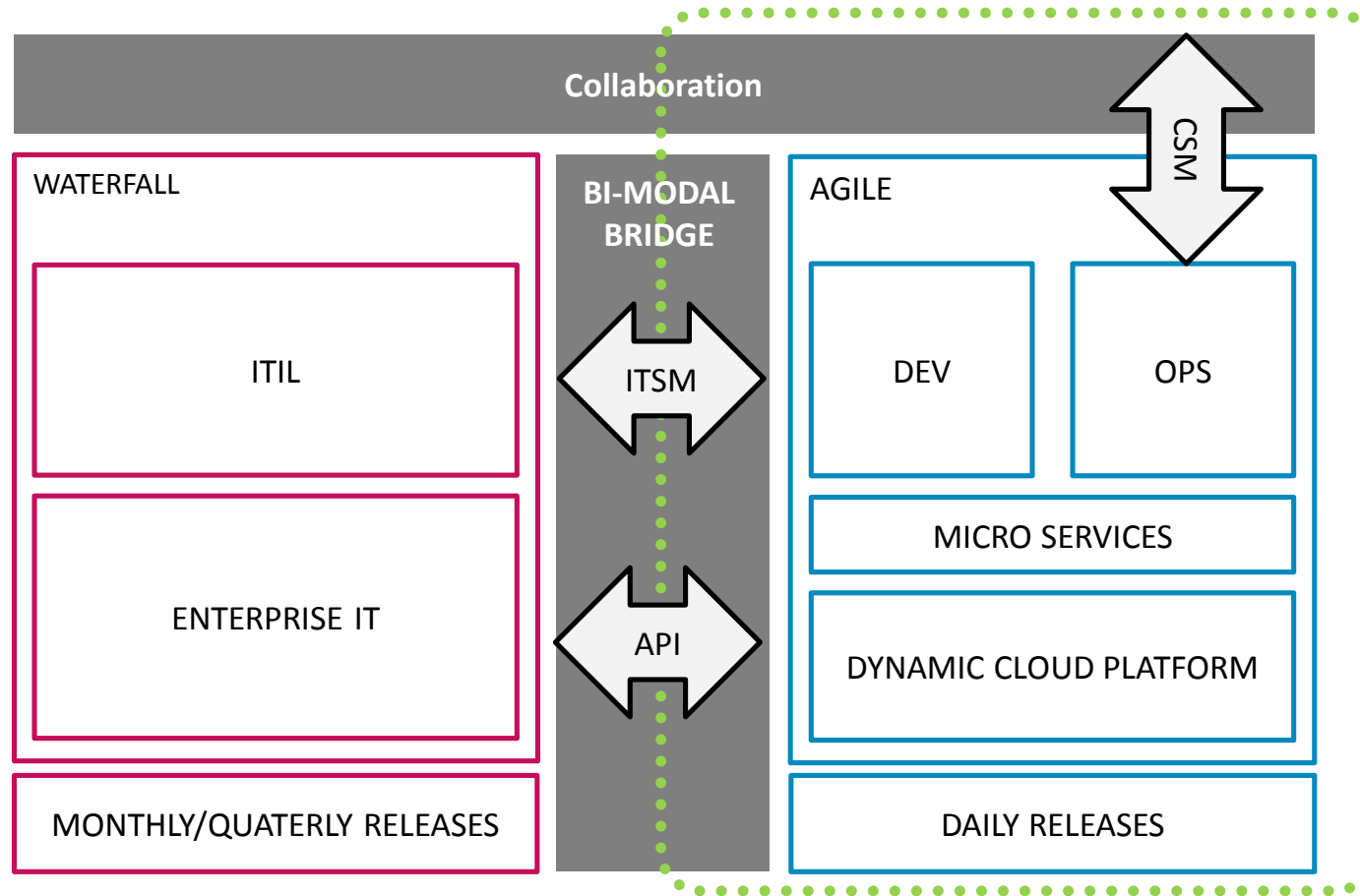
IAAS – only as last option, spin up infrastructure



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CLOUDEON DIGITAL FACTORY

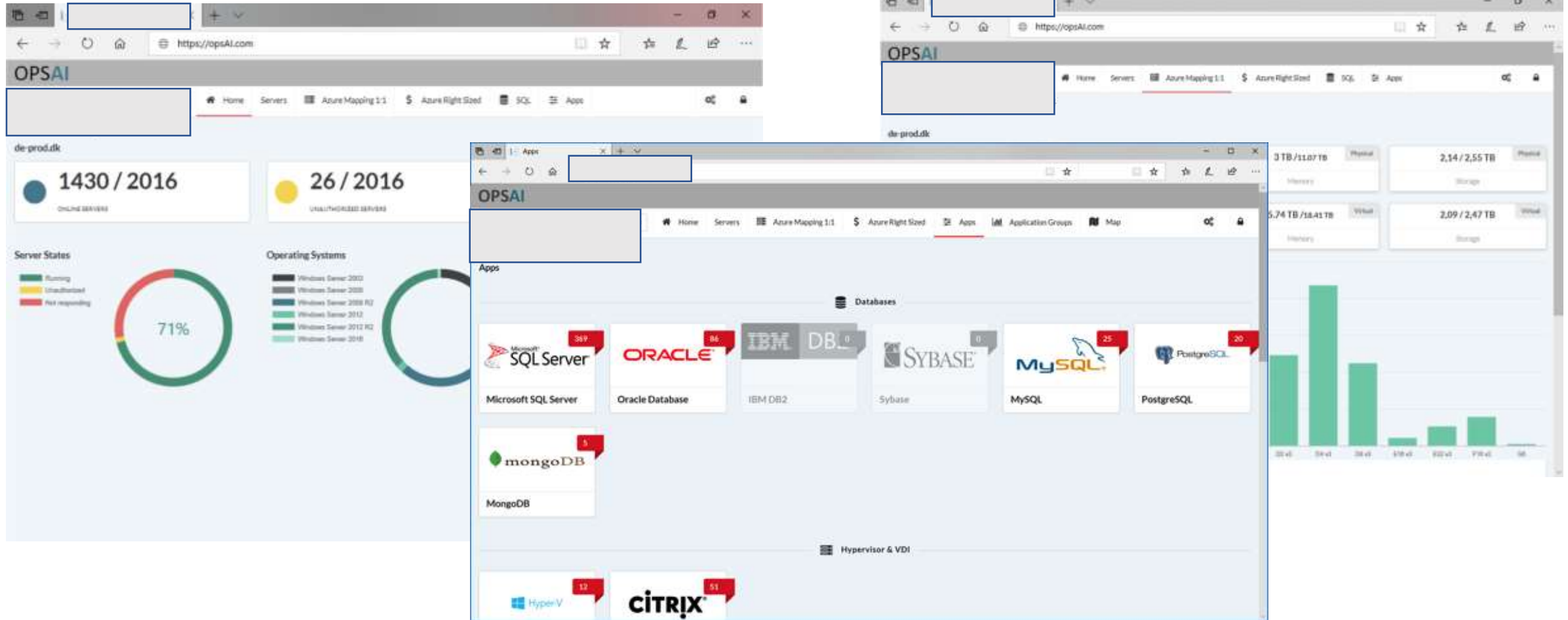
Cloudeon delivers a digital factory including digital development and cloud operations,
Delivering customers SaaS solutions with SLA at high speed and low cost,
Allowing the customer to focus on innovation



TECHNOLOGY CHANGES
BUSINESS

CLOUDEON IP: OPSAI.COM

Cloudeon develops software for cloud assessment, transformation and operations, that accelerates the journey to cloud and minimizes the use of consultancy hours



ThinkAgile

TRANSFORMING THE DATA CENTER

Lenovo

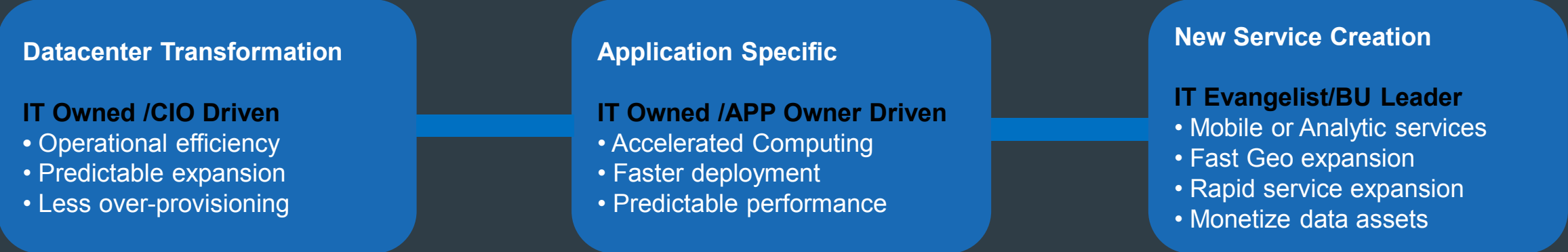


CAGR Global Cloud Index shows 6% only in private DC's with 96% running in the edge boarder at Cloud in general

IDC Prediction: By 2021, 50% of companies in consumer-facing industries will spend more annually on IT at edge locations than on IT in their core datacenters

Where do you see your self today and how will you engage to secure you business?

How MSP's Need to Use Converged/SDI/Cloud



Digital transformation requires a **IT Modernization Journey Thru 2019**

Enterprises need an IT environment that leverages critical new technologies – NVMe, and in-memory compute, GPU acceleration delivered as part of a seamless, consolidated, and converged infrastructure that is fully software-defined and cloud-enabled

Underpinning every successful IT initiative is a flexible and future-defined data center

Think different – Think smart to deliver your **Digital-native enterprise solution**

IDC DX model – API enabled platform with the key objective to create a network or ecosystem of connected customers, partners, and suppliers that use (and pay for) the information and services available to them – **Hybrid plugged**



ThinkAgile

Your hybrid cloud. Expertly simplified.

Now it's surprisingly simple to put the best of private and public cloud to work for you with ThinkAgile SX for Microsoft Azure Stack.

Different is better.

Intel® Xeon® processor
Scalable family



Purpose-built, pre-integrated rack-scale solution helps you quickly & confidently move to hybrid cloud:

1

Lower cost by 33% via
Lenovo factory integration

2

Reduce risk through
thorough security testing

3

Faster time to value

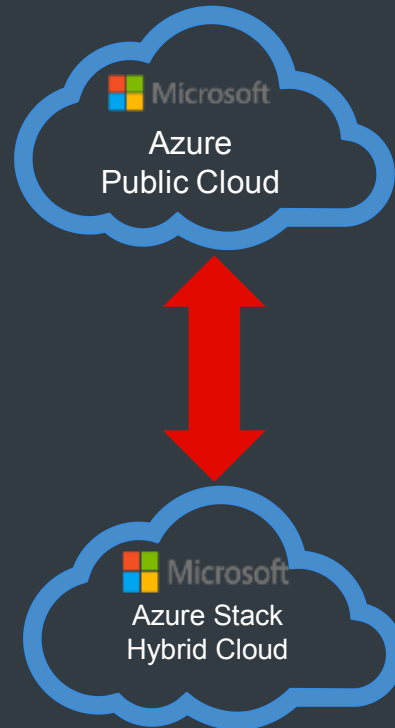
With ThinkAgile Advantage, receive extra support and service— Lenovo is ranked #1 in reliability and in customer satisfaction.

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ThinkAgile SXM  Microsoft + 

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Simplified Hybrid Cloud deployment

- Rack-scale, pre-integrated, turnkey solution
- Extends Microsoft Azure (public cloud) SaaS to the Enterprise

Seamless experience

- Validated and automated lifecycle management
- Microsoft / Lenovo security audits with complete solution penetration testing

Increased IT agility

- Develop once deploy across the Microsoft Azure ecosystem
- High performance, Hyper-Converged Infrastructure

Lenovo Advantage

- No conflict with hypervisor choice
- No conflict with choice of S2D storage
- No conflict with choice of public cloud
- First and Only Intel Select solution for Microsoft Azure Stack

thanks.

Different is better

Lenovo™