NAMESTUDIO™ API

With the perfect domain name, anything is possible

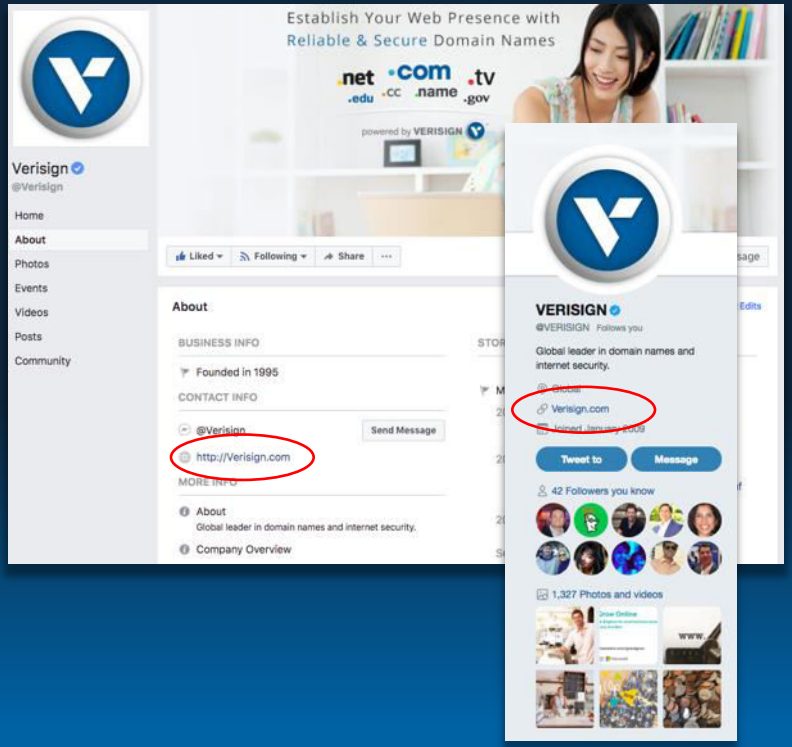
Ebrahim Keshavarz, SVP Product Management

March 14th, 2018

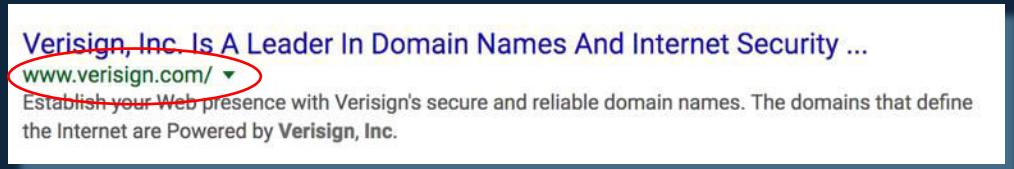
Domain Names are the Common Denominator for Many Services

Domain Name Part of Presence In Many Forums

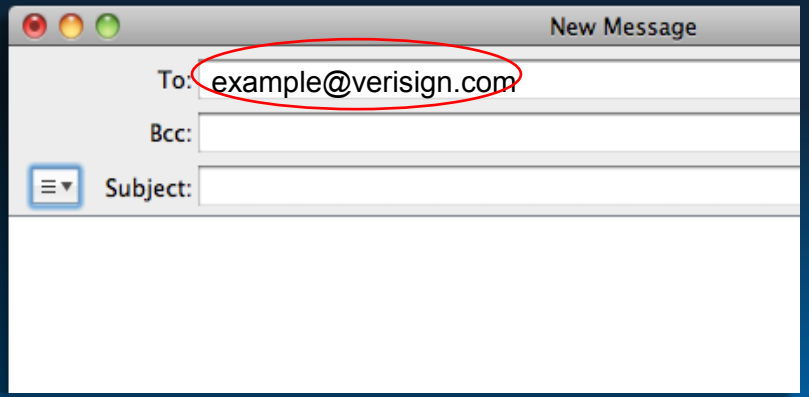
Social Media



Online Searches



Business Tools and Apps

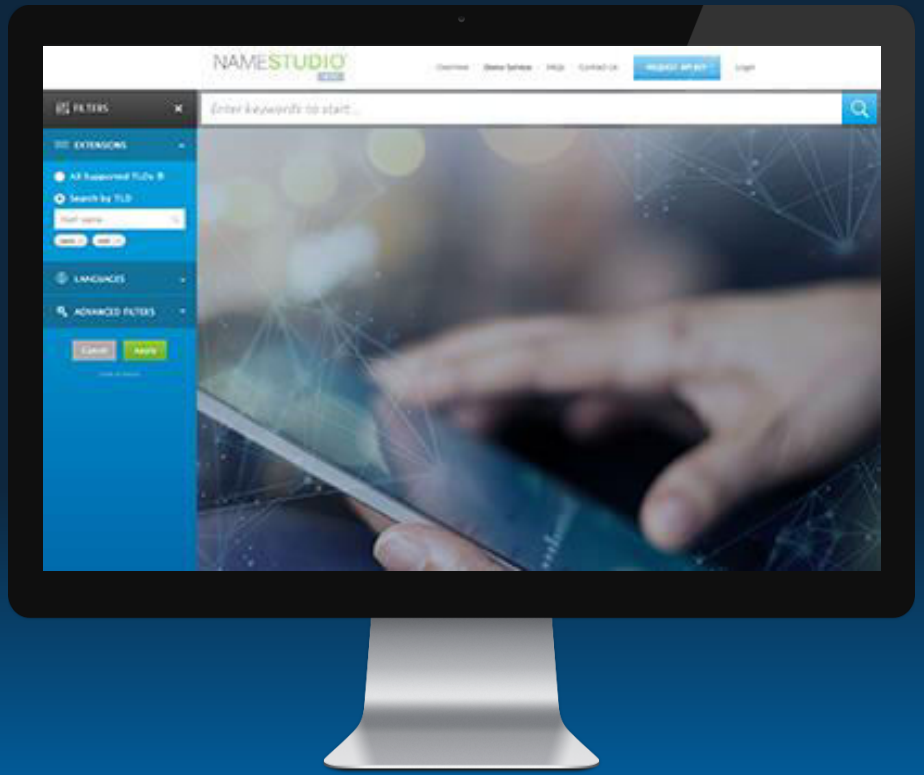


With the perfect domain name, anything is possible

NAMESTUDIO™ API

Verisign NameStudio API delivers great .com and .net domain name suggestions that can help drive registrations more quickly.

The Verisign NameStudio API also supports other TLDs.*
Over 1500 TLDs supported for spinning



** The Verisign NameStudio API provides second-level domain name suggestions in Verisign-operated TLDs and other TLDs. Availability checks are currently offered in Verisign-operated TLDs and a number of other TLDs. Availability checks in non-Verisign-operated TLDs are subject to change.*

NameStudio API - A Smart Solution With Rich Functionality

Pulls from multiple and diverse data sources to identify the context of a word

Breaks words apart into logical combinations

Supports 10 different languages

Distinguishes personal names from keywords

Uses machine learning algorithms that get smarter over time

Flexible, customizable

Choose TLDs

Choose number of results

Choose endpoint(s)

Choose language(s)

Choose geo-location

Proven Performance

We want to assist our customers in finding the perfect domain name for their purpose. Verisign's NameStudio API Service supports this goal in an excellent manner. If the desired domain name is already taken, the service returns domain name suggestions closely related to the search term. Thus, our customers get great alternatives and inspirations and results are returned really fast.

"Verisign NameStudio API has **high customer satisfaction** with a Net Promoter Score of +89 from surveyed customers"

*Based on a Verisign Aug-Sep/2017 survey of nine NameStudio API beta customers.

Recent Enhancements

Introduction of a local Point of Presence in Europe

The average HTTPS response times for queries originating in Europe have improved by over 74%*

Increased Capacity and Redundancy

*Based on sample queries from Paris, Amsterdam and London

Recent Enhancements

New Language Models

Improved language recommendations for

- German
- French
- Spanish
- Italian
- Portuguese
- Turkish

Demo

Get Started

→Visit www.NameStudioAPI.com

→Request an API Key

→Accept the Terms and Conditions online

→Access resources and tools in our developer portal

→Start using the API

See Us in Booth C03

Questions

powered by

VERISIGN®

© 2018 VeriSign, Inc. All rights reserved. VERISIGN and other trademarks, service marks, and designs are registered or unregistered trademarks of VeriSign, Inc. and its subsidiaries in the United States and in foreign countries. All other trademarks are property of their respective owners.