**\*\*Long Version\*\***

*Subject line:*

The Most Celebrated Cloud, Hosting and Service Provider Festival of Its Kind

*Headline:*

CloudFest 2018 is the premium global event for internet industry professionals and you are invited to attend as our guest!

Dear XXXXX,

We are pleased to be an official media partner of CloudFest 2018 taking place in Rust, Germany from March 10-16. This means as one of our valued readers, you are invited to attend as our guest, at no charge to you, by simply accessing our exclusive partner code here: XXXXXXX!

**What Makes This Year Special**

CloudFest 2018 stands as a defining moment for cloud and hosting professionals to join together to explore and challenge the future of internet technology. Guaranteeing an  electrifying experience for all, attendees can expect to hear compelling keynote speakers, attend cool breakout sessions and be provided loads of opportunities to network via the many, high-spirited after-parties taking place during the seven-day festival.

We guarantee you, it is **the** must-see event of the year!

**Your COMPLIMENTARY Pass Includes:**

* Access to the latest technologies at the Cloud.FAIR exhibition
* Entrance to all keynotes and presentations
* Catering on all days, including lunch, and coffee breaks
* Attendance at premium, networking events

**Registration Made Easy**

Please note that the registration process for CloudFest 2018 is effortless. Simply go to [www.cloudfest.com](http://www.cloudfest.com) and click on the registration button in the upper right-hand corner of the home page and follow the prompts. Please note that it is **extremely important** to use the access code provided above in order to take advantage of your complimentary pass. Following your event registration, you will also have the ability to book a hotel room via the website. If you should need assistance in any matters related to CloudFest 2018, event organizers stand ready to assist you and may be reached at info@cloudfest.com.

We look forward to seeing you there!